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ABSTRACT

This guide to academic publishing is intended to provide practical help to professionals working not only at the university level but also to teachers in schools and to researchers. It is concerned with writing for publication, and offers advice on content, style, choice of publication, submissions, refereeing, citations, editorial decisions, and the other factors that influence success or failure. Chapter 1 considers how to select a subject for writing. Chapter 2 0is on writing for professional journals and discusses selecting a journal and/or publisher, meeting each journal's standards and style requirements, and joint authorship. Chapter 3 is on submission processes (acceptance, a critique with suggested revisions, and rejection) and includes a brief discussion on practitioners' journals. Chapter 4 is on writing an entire book. This chapter stresses the importance of finding a publisher before writing the book, submission strategies, dealing with publishers, the publishing process, selecting a title, coauthored works, and indexing. The final chapter suggests ways to exploit the writing project. (Contains 15 references.) (CH)

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